COOPERATIVE EDUCATION

NEW PLACEMENT INFORMATION

Company Name: Better Impact Inc

Address: 370 Main St E #400 City: Hamilton Postal code: L8N 1J6

Name of Contact Person(s): Tony Goodrow

Telephone: 905-639-4552 x120 Fax: _____ E-mail: tony@betterimpact.com

Co-op Job / Placement Title: Product Usage Research Assistant

Number of Placements Available: 1

Semester 1 (Sept. – Jan.)	□ am	□ pm	□ either	□ all-day
Semester 2 (Feb. – June)	□ am	□ pm	□ either	□ all-day
Summer Co-op (July - August):	■ **ALL DAY**			

Hours (and days) of Work: M-F Flex 40 hours / wk starting between 7 and 9 each day

Will the student be paid a wage or given an honourarium? Yes ☑ No ☐

Job Synopsis and Tasks (Observed and/or performed by the Co-op Student):

Our clients typically use a much smaller fraction of our software than would benefit them. A Product Usage Research Assistant will audit the use of each of our clients and record findings in a database so that we can reach out to them with specific ways they can get more out of what they have already purchased.

Job Requirements (Skills, Personal Qualities):

Detail oriented
Fast on a computer (web navigation and Excel)
Comfortable accepting workplace coaching
Aligns with our core values (https://www.betterimpact.ca/core-values)
As per our client contracts, a criminal background check (paid for by Better Impact) and two reference checks will be required

Do you employ apprentices or any certified trades? Yes ☐ No ☑

Would you be willing to have students come in for short term (approx. 2 weeks) Work Experience? Yes ☐ No ☑

Is it okay for Co-op teachers to contact you directly? Yes ☑ No ☐

I'd rather be contacted by the HWDSB Central office Yes ☐ No ☐

An OYAP student is any student taking part in Co-op in an "Apprenticeable" occupation

The Hamilton-Wentworth District School Board

Completed forms can be e-mailed to: ngodwald@hwdsb.on.ca or faxed to (289) 674-0409