

CENTRE [3] & YouthCAN PRESENTS:

shift for professional development **DIGITAL MEDIA SKILLS WORKSHOPS**

Photography

A. Borghesan + C. Mendoza

Mondays + Wednesdays

June 28- July 9, 5-7pm on Zoom

This 5 part Photography workshop is for all skill-levels, providing tips and tricks that can help you in the workforce!

Gain basic knowledge about how a camera works. Create your own home photo studio for shooting products. Learn to shoot in a variety of situations and different styles!

All cameras, including mobile phones, are welcome!

Class 1

Camera Basics

Class 2

Learning to Look

Class 3

Lights, Style, Product

Class 4

Self-Portrait and File Types

Class 5

Review

**FREE
for youth
ages
15 - 29**

**Learn skills
employers are
looking for to help
you get a job and
keep it!**

**To sign up,
email:
communityarts@centre3.com**

Video Editing

A. Jimenez + M. Keys

Tuesdays + Thursdays

June 29 - July 15, 6-8 pm on Zoom

This 5 part workshop is an introduction to video editing for all skill levels. The program will teach the basics of HitFilm (a free, industry standard editing software) and smartphone apps (Tik-Tok and Instagram). Having a basic understanding of video editing is a useful tool in the workplace, on a resume, or self promotion for your own business.

****Access to a laptop or desktop for this workshop is recommended***

Class 1

Intro to HitFilm

Class 2

Video Trade Secrets

Class 3

Creative Video + Collage

Class 4

Moving to Mobile

Class 5

Review + Going Forward

No previous experience needed for any workshop!

centre [3]
for artistic + social practice



 **Ontario**

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[shift] **DIGITAL MEDIA** for professional development **SKILLS WORKSHOPS**

G-Suites (Google Applications) Mondays + Wednesdays

C. Mendoza

July 12th - 26th, 4-6pm on Zoom

This 5 part workshop introduces Google applications to help you organize and prepare for the workforce! From time management skills in Calendar to personal tools like budgeting and resume templates in Docs - you'll learn tips to help keep you on top of the job hunt or simplify your workspace efficiently. Course will feature a digital "Tidy with me" live desktop session using the Google applications with the instructor.

Class 1

What is G-suites? And Gmail

Class 2

Gmail con't + Google Calendar

Class 3

Google Docs

Class 4

Google Drive

Class 5

Google Sheets

Social Media Marketing

Thursdays + Fridays

M. Rutherford

July 23- August 6, 5-7pm on Zoom

This 5 part workshop series introduces participants to the necessary skills required to maintain/grow a professional digital presence for a company or brand.

Participants will use social media platforms (Instagram, Facebook, Twitter) with additional supports (such as Canva, Snappa, Later and Linktree) to begin using social media as a tool for success.

Class 1

Intro to Social Media

Class 2

Facebook vs Instagram vs Twitter

Class 3

Simple Design

Class 4

Cohesive Marketing

Class 5

Setup for Success

No previous experience needed for any workshop!

