

CENTRE [3] & YouthCAN PRESENTS:

# **[shift]** DIGITAL MEDIA SKILLS WORKSHOPS

for professional development

## **Photography**

**A. Borghesan + C. Mendoza**

**Mondays + Wednesdays**

June 28- July 9, 5-7pm on Zoom

This 5 part Photography workshop is for all skill-levels, providing tips and tricks that can help you in the workforce!

Gain basic knowledge about how a camera works. Create your own home photo studio for shooting products. Learn to shoot in a variety of situations and different styles!

***All cameras, including mobile phones, are welcome!***

<b>Class 1</b>	<b>Class 2</b>	<b>Class 3</b>	<b>Class 4</b>	<b>Class 5</b>
Camera Basics	Learning to Look	Lights, Style, Product	Self-Portrait and File Types	Review

## **Video Editing**

**A. Jimenez + M. Keys**

**Tuesdays + Thursdays**

June 29 - July 15, 6-8 pm on Zoom

This 5 part workshop is an introduction to video editing for all skill levels. The program will teach the basics of HitFilm (a free, industry standard editing software) and smartphone apps (Tik-Tok and Instagram). Having a basic understanding of video editing is a useful tool in the workplace, on a resume, or self promotion for your own business.

***\*Access to a laptop or desktop for this workshop is recommended***

<b>Class 1</b>	<b>Class 2</b>	<b>Class 3</b>	<b>Class 4</b>	<b>Class 5</b>
Intro to HitFilm	Video Trade Secrets	Creative Video + Collage	Moving to Mobile	Review + Going Forward

**FREE**  
for youth  
ages  
15 - 29

**Learn skills  
employers are  
looking for to help  
you get a job and  
keep it!**

**To sign up,  
email:  
[communityarts@  
centre3.com](mailto:communityarts@centre3.com)**

**No previous experience needed for any workshop!**

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## **G-Suites (Google Applications) Mondays + Wednesdays**

**C. Mendoza**

July 12th - 26th, 4-6pm on Zoom

This 5 part workshop introduces Google applications to help you organize and prepare for the workforce! From time management skills in Calendar to personal tools like budgeting and resume templates in Docs - you'll learn tips to help keep you on top of the job hunt or simplify your workspace efficiently. Course will feature a digital "Tidy with me" live desktop session using the Google applications with the instructor.

Class 1	Class 2	Class 3	Class 4	Class 5
What is G-suites? And Gmail	Gmail con't + Google Calendar	Google Docs	Google Drive	Google Sheets

## **Social Media Marketing**

**Thursdays + Fridays**

**M. Rutherford**

July 23- August 6, 5-7pm on Zoom

This 5 part workshop series introduces participants to the necessary skills required to maintain/grow a professional digital presence for a company or brand.

Participants will use social media platforms (Instagram, Facebook, Twitter) with additional supports (such as Canva, Snappa, Later and Linktree) to begin using social media as a tool for success.

Class 1	Class 2	Class 3	Class 4	Class 5
Intro to Social Media	Facebook vs Instagram vs Twitter	Simple Design	Cohesive Marketing	Setup for Success

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