



# Calling All Women

There is a perception that work in the meat sector is more physically demanding than other sectors or jobs. There are also strong, negative preconceptions or myths about the working environment. **TRUTH IS** there are a wide variety of jobs in a range of environments. Many people outside the meat industry are only aware of a narrow selection of jobs and careers, usually limited to only farming and butchery. And mostly for men!

We are here to break through those old-fashioned stereotypes and myths.

- **Truth is**...there are lots of jobs for women.
- Truth is...women can do the same work.
- Truth is...the meat industry has good paying jobs.
- Truth is...ALL levels of education are welcome!





When I say I work in an abattoir, people don't understand. They assume it's horrific, it's not a job for the girls, it's a job for the boys."

### The Solution

The first ever meat industry training program created by women...for women.



believing they would face barriers to success because of their gender; and



being unable to see role models in the sector who would encourage them to join.



## Women in **Meat** provides a unique learning experience by creating a **industry specific curriculum** for roles in high demand.

Educate job-seekers or upskill those presently employed in a 14-week **Educate** program in skills industry needs right now. Create industry awareness and change perceptions through webinars, Build virtual learning, podcasts and career stories. Collaborate with industry employers ensuring we continue to match Collaborate industry needs with training outcomes. Expand Mohawk's successful blended training approach of online, live **Expand** stream, industry speakers, and hands-on workshops. Provide participants with targeted micro-credentialling, nationally **Provide** recognized certificates and a pathway to professional accreditation. Promote careers in meat to newcomers, immigrants, Indigenous and women **Promote** of colour. Encourage employed participants to further their career path. Support individuals facing barriers to employment with social-emotional Support

learning increasing confidence with opportunities.



## Options & Opportunities

A recent nation-wide survey indicated that 70% of companies are experiencing a recruitment challenge. Why? Because most people do not realize the well paying jobs and opportunities that exist!

#### Where are the jobs?

- Rural areas and cities
- Meat manufacturing plants
- Grocery stores meat counters
- Butcher shops
- Independent stores
- Foodservice and institutional food
- Government roles inspection & audit

The job opportunities in the meat sector are DIVERSE, are at ALL LEVELS and at different EDUCATION REQUIREMENTS. Many do not require formal education to start!



# sign up!

SIGN UP IT'S FREE!